





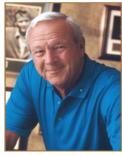
ARROWCREEK RESIDENTS' MEETING

DECEMBER 9, 2014



The Most Trusted Name In Golf







PARTNERSHIPS FOR SUCCESS

PRIVATE CLUBS, RESORTS, GOLF COURSES, GLOBAL NETWORK PROGRAMS



"Success in golf depends less on strength of body than upon strength of mind and character"

~ Arnold Palmer

www.palmergolf.com

CENTURY GOLF PARTNERS - COMPANY OVERVIEW





Southwyck Golf Club



Arnold Palmer

- △ Business approach is to…"partner with members and communities to help clubs succeed"
- △ Owns and/or operates over 70 golf courses in partnerships with C-Bons International Golf Group, Walton Street Capital, The Contrarian Group, GE Capital and other third parties
- △ Provides consulting and management services to more than 90 golf courses in the American Golf portfolio
- △ Approximately \$600 million in total revenues under management
- Owns the Arnold Palmer Golf Management Company
- △ Created a strategic alliance with Walt Disney Company including a long-term lease of the Walt Disney World Golf Courses





ARNOLD PALMER GOLF MANAGEMENT - CORE STRENGTHS





- Δ A PARTNERSHIP AND RELATIONSHIP CULTURE
- Δ EXPERIENCE
- Δ INNOVATION
- Δ PLATFORM
- Δ DIVERSITY
- Δ **N**ETWORKS





ARNOLD PALMER GOLF MANAGEMENT - PHILOSOPHY



Willow Fork Country Club





The Club at Prescott Lakes

- Δ Philosophy and Mission is "To Be A Good Partner" and build lasting relationships
- Δ We consider ourselves to be comprehensive private club business professionals





ARNOLD PALMER GOLF MANAGEMENT - EXPERIENCE









- △ The Partners average over 30 years in the club industry
- △ Managed some of the world's most premier properties including: Pinehurst, PGA National, Disney World Golf, Firestone, Indian Wells, Mission Hills...
- △ Hosted over 100 professional tour events & 18 "Major" tournaments
- △ Operated over 400 country clubs & golf courses
- ∆ We serve on several industry Boards of Directors

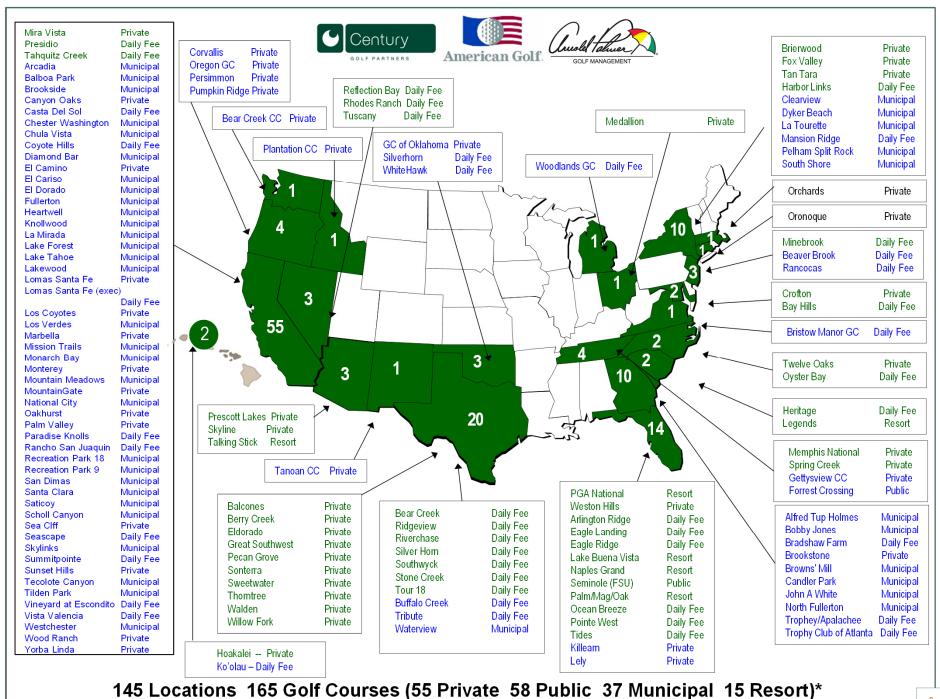








OUR PORTFOLIO
SAMPLE CLUBS





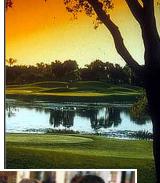


















Five courses, one designed by Arnold Palmer, golf academy, spa, tennis, swim, croquet.





























Four magical courses at "the happiest place on turf"!







Myrtle Beach, SC



Heathland Course









Heritage Club



Oyster Bay Course





Moorland Course

Five magnificent award winning courses designed by Tom Doak, Dan Maples & P.B. Dye with 200 rental condos.















This prestigious Jack Nicklaus Signature Design course is located in the heart of the unique Lake Las Vegas luxury residential and resort community.





TALKING STICK



SCOTTSDALE, ARIZONA





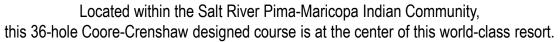


















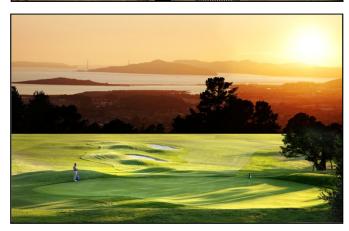














This 18-hole private member-owned club was developed in 1920 and features spectacular views of the San Francisco Bay.













Las Vegas, Nevada







Located just a few minutes southwest of the Las Vegas strip this 18-hole Ted Robinson designed course is extraordinary.







Henderson, Nevada



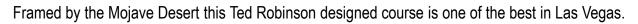






















Donald Ross designed 18 hole masterpiece













Host of the 2004 U.S. Women's Open.





















Thirty-six holes designed by Bruce Devlin/Robert Von Hagge, tennis, fitness, swim, kids club, dining and clubs within a club.







America's Greatest 18 Holes Houston, Texas



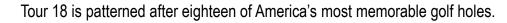




























This Jack Nicklaus Signature course provides exceptional solitude and is meticulously maintained.

Golf Digest ranks Spring Creek Ranch 2nd among all golf courses in Tennessee.













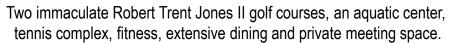


















The Ultimate Private Club Membership



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- Reciprocal Club Privileges
- Travel Benefits
- Golf Resort Accommodations
- Tickets to Attractions
- Merchandise & Wine Offers

"Get Paid To Be A Member"



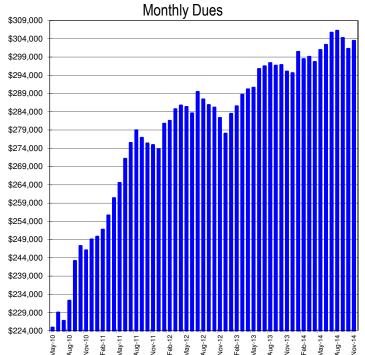


OUR HOA RELATIONSHIPS



















Jointly-owned with Prescott Lakes Community Association boasts an extraordinary 18-hole course designed by Hale Irwin. Acquired in 2010 with 1,500+ homes in the community residents receive social and athletic benefits in exchange for monthly dues paid to the club.



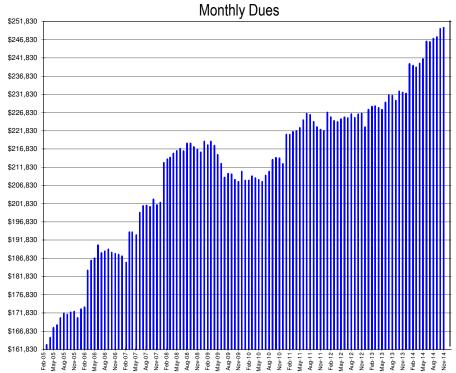




Georgetown, Texas

















Located 30 minutes north of Austin this 18-hole club has a 40K sq. ft. clubhouse with outdoor patio, fitness center, swimming pools, tennis.

Each of the 300+ homes within the community receives club benefits in exchange for monthly dues.



















Located in the foothills of the Santa Catalina Mountains this 18-hole member-owned private club has amazing views of the valley. Entered into long-term lease to operate club and contracted with HOA to provide club benefits for 470+ residents.









THE CLUB AT ARROWCREEK



The Club At ArrowCreek is a COMMUNITY CLUB...

...not just an athletic club
... not just a golf club

It's one cohesive club that supports the social, recreational and communal needs of the ArrowCreek residents and community





















