

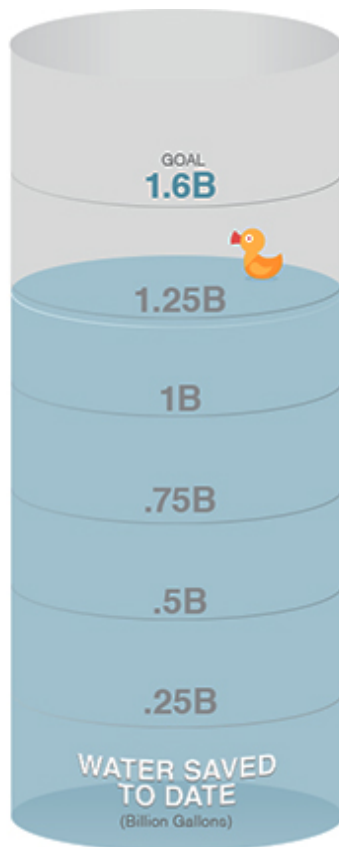


## Water Supply Report

### Customers Reduce Use by 16 Percent in July

Customer response to a request for a voluntary ten-percent reduction in water use has again resulted in good news for the local water supply. Water demand for Truckee Meadows Water Authority (TMWA) for the month of July was 16% lower compared to July 2013 (2013 is the baseline-use year)\*.

Factoring in May and June demand figures (down 19% in May and 10.5% in June), approximately 3,853 acre-feet (1.25 billion gallons) of water has been saved by TMWA customers over the first three months of TMWA's conservation campaign which began in May. The cooperation and responsiveness of our community during this time of drought has been tremendous, said Mark Foree, TMWA's general manager. Because of the daily attention our customers are paying to their water use, we are well on our way to achieving our 2015 target goal of saving 5,000 acre-feet of water. Every gallon saved now is held in upstream reservoirs, should we need it next year, Foree added.



The reduction in water use shows that TMWA customers are mindful of the drought and are doing their part by reducing water use and turning off sprinklers when its raining.

## THANK YOU!

**\*Note:** TMWA's current request, that all customers reduce their water use by at least 10%, is measured against a 2013 use baseline. This is because 2013 was the last year TMWA operated normally and did not ask customers to conserve water. Those customers who reduced their use by 10% in 2014 have asked if they need to save an additional 10%. The answer is no. They should just keep doing what they are doing.

If you have questions, please send an e-mail to: [customerservice@tmwa.com](mailto:customerservice@tmwa.com).

*Truckee Meadows Water Authority (TMWA) is a not-for-profit water utility, overseen by elected officials from Reno, Sparks and Washoe County. TMWA employs a highly skilled team who ensure the treatment, delivery and availability of high-quality drinking water around the clock for more than 385,000 residents of the Truckee Meadows.*